
PROFESSIONAL PROFILE

Hi! I'm Jennifer. I produce audio stories. I've also worked as a project manager, a human resources professional, and an apparel product line manager. So – I've spent most of my adult life trying to figure out how to listen. (I'm still trying.) I am interested in telling stories that are rooted in a sense of place, that map the gap between our thinking and our actions, or that explore the inextricable relationship between equity and design.

EDUCATION

**- Grad Certificate, Salt
Institute for Documentary
Studies – Audio**
Maine College of Art
FALL 2019

**- Grad Certificate, Socially
Responsible and Sustainable
Apparel Business**
- BS, Apparel Merchandising
University of Delaware
2007-2011

SKILLS

Script-writing
Interviewing
Audio editing
Sound design
Research
Collaborative critique
Design thinking

Hindenburg
Descript
Pro Tools
Salesforce

ETC.

- Design nerd
- Former Irish step dancer
- Aspiring (if novice) home
chef

EXPERIENCE

Freelance Audio Producer

VARIOUS CLIENTS | JAN 2020-PRESENT

- Episode concept development, question prep, script-writing, editing, and sound design for Lara Dalch's *She Knows the Way* and Lori's Hands' *Community Voices*
- Script consulting for REI's *Wild Ideas Worth Living* via Puddle Creative
- Editing and scoring for Michaela Ayers's *Black Her Stories*, Johns Hopkins School of Nursing's *Aging Fast and Slow*, and Shelby Stanger's *Vitamin Joy*
- AWARDS: Nominated with Lara Dalch for an International Women's Podcast Award (2022)
- KEY SKILLS: Script-writing, production planning, interviewing, editing
- BIG LESSONS: How to iterate and experiment within a show structure, how to write scripts that align with the brand voice of another person or organization

Baltimore Corps Fellow – Learning, Evaluation, and Communications

T. ROWE PRICE FOUNDATION | 2017-2019

- Managed coordination between 11 organizations for a city-wide collaborative grant project (One Book Baltimore)
- Implemented a new digital grants management system
- Completed training in Design Thinking and Racial Equity through Baltimore Corps cohort
- KEY SKILLS: Detail orientation, project management
- BIG LESSONS: How to drive accountability, how to seek feedback across a structural power asymmetry (i.e. grantor/grantee)

Human Resource Professional

UNDER ARMOUR | 2014-2017

- Coached teammates and managed performance from Associate to SVP level
- KEY SKILLS: Interviewing, organizational communication, documentation
- BIG LESSONS: How to hold leaders accountable, how to break hard news, how to ask questions that invite people to tell the truth and show what's important to them

Associate Product Line Manager – Women's Hunt/Fish

UNDER ARMOUR | 2011-2014

- Analyzed market trends, planned product features, presented product line, and managed data for Women's Hunt/Fish apparel category
- Grew revenue by 25%+ YOY
- KEY SKILLS: Decision-making, public speaking, data management
- BIG LESSONS: How mid-stream decisions affect downstream products, how to work on a cross-functional team